**2.1.1 Alert: Phishing Warning!** 

**Personally Identifiable Information**

1) Complete the table below:

|  |  |  |
| --- | --- | --- |
| **Website or Application** | **PII Collected** | **How the information is used (Will they share it? With whom? Will they keep it forever?)** |
| Surveys completed after making a purchase | age, race, ethnicity, geolocation, socioeconomic status | To track the trends of people like you |
|  |  |  |
|  |  |  |
|  |  |  |

2) What similarities and differences did you see in your table versus your partners table?

Reflection Question Answer:

What are cookies? A delicious snack/dessert……..or something else?

Reflection Question Answer:

**Exploitation of PII**

3)

Reflection Question Answer:

Malware:

Keylogger:

Rogue Access Point:

Free Wifi & Pineapple: Something amazing or nefarious?

**Conclusion**